

IEEE SoutheastCON 2007

Richmond, VA ~Engineering - Linking Future with Past ~ March 22-25

Contributors' Prospectus

Gain Direct Access to Customers and Future Prospects in one Event!

The IEEE SoutheastCon 2007 Contributors Program provides you with access to engineers and their firms in your profession. IEEE SoutheastCon is an annual conference hosted by IEEE Region 3 that brings together a total of 300 to 500 professionals and students from all across the United States and the world. The 2007 conference will be held in downtown Richmond, Virginia during March 22 – 25, 2007 at the Richmond Marriott on Broad Street. Contributors' can reach prospective customers through a variety of vehicles based on their level of participation. Please review the attached listing that will identify ways of obtaining visibility – website, exhibits, printed program and banners to name a few.

The IEEE conference showcases Electrical, Electronic, and Computer Engineering contributions from Technical, Professional and Student participants. There will be a technical program consisting of technical seminars and workshops; exhibits; College Technical Paper Competition; College Software Competition; College Level Robotics Competition; College Student T-shirt Competition; and a Region 3 Leadership meeting.

As co-hosts of the conference, the Virginia IEEE Sections are pleased to offer the following Contributors' Opportunities. The first recognition items will provide broad, *Event Opportunities* and then there is a list of very specific, *Activity Opportunities*. Please review and select the items that will provide value to your organization.

We are looking for Contributors at a variety of levels including in-kind donations. Opportunities start as low as \$500 to be a Contributor or you may choose to be a Champion, our main conference Contributor.

Please note that Table Top Exhibits will also be available through our online registration site at <http://www.southeastcon.org/2007> on September 1, 2006. At the webpage, please click on "Exhibits" in the left hand menu to access the registration area. Payment by Credit Card is available with on-line registration.

DEADLINE for Contributor sign up is JANUARY 31, 2007

Event Opportunities

Champion Contributor (\$10,000) – 1 Available

- Title Contributor (IEEE SoutheastCon 2007 Champion Contributor ...)
- Opportunity to Speak for 10 minutes during Saturday Lunch.
- Opportunity to add Contributor provided materials as part of registration package.
- Recognition in all conference media (program, press releases, advertisements, website, signage/banners, e-mail, etc.).
- Full Page Back-cover ad in program.
- 4 Complimentary Professional Registrations (includes meals)
- 10 Full-Day Tutorial Registrations
- Contributor's Plaque
- Complimentary Exhibit Space (2 Tables)

Patron Contributor (\$6,000) - unlimited availability

- Recognition in selective conference media (program, banners, website, e-mail, etc.)
- Opportunity to add Contributor provided materials as part of registration package.
- _ Page ad in program.
- 2 Complimentary Professional Registrations (includes meals)
- 5 Full-Day Tutorial Registrations
- Contributor's Plaque
- Complimentary Exhibit Space

Friend Contributor (\$3,000) – unlimited availability

- Recognition in conference program and website.
- Opportunity to add Contributor provided materials as part of registration package.
- _ Page ad in program.
- 1 Complimentary Professional Registrations (includes meals)
- 2 Full-Day Tutorial Registrations
- Contributor's Certificate
- Complimentary Exhibit Space

Inquiries contact Kimberly Haynes, kkhaynes@cville.net, 434.996.7977

Activity Opportunities

Note: # - "UL" is unlimited: N/C is no cost

Contributors - Specific Activity	#	\$	Contributor's Value Incentive
Awards Banquet - Single Table for 10 (Saturday evening)	UL	1500	Contributor's name/logo on single table. 2 Tickets to Dinner.
Friday PM Break	2	750	Contributor's name/logo prominently displayed at break.
Opening Reception (Friday evening)	UL	2500	Contributor's name/logo on banner @ reception. 2 Tickets to Reception
Saturday AM Continental Breakfast	2	2000	Contributor's name/logo prominently displayed at continental breakfast.
Saturday AM Break	2	2000	Contributor's name/logo prominently displayed at break.
Saturday Luncheon	UL	2500	Contributor's name/logo on banner @ lunch. 2 Tickets to Lunch
Saturday PM Break	2	1500	Contributor's name/logo prominently displayed at break.
Sunday AM Continental Breakfast	2	2000	Contributor's name/logo prominently displayed at continental breakfast.
Sunday AM Break	2	1500	Contributor's name/logo prominently displayed at break.
Hospitality Room for family members and significant others	1	750	Contributor's name/logo prominently displayed in the room.
Proceedings CD	3	1500	Contributor's recognition in program. Logo on CD Label.
Conference Printed Program	UL	1500	_ page ad in printed program.
Conference Printed Program	UL	750	_ page ad in printed program.
Registration Bags	2	3000	Contributor's name/logo displayed on conference registration bag handed out to all attendees.
Registration Desk	UL	500	Contributor's name/logo displayed prominently @ registration desk.
Information Desk	UL	500	Contributor's name/logo displayed prominently @ information desk.
A/V equipment	4	5000	Contributor's name/logo displayed in rooms that have A/V equipment and _ page add in the program
Presentation supplies (flip charts, markers, stands, plaques, etc.)	1	1500	_ page ad in printed program.
Signage	1	1500	Contributor's name/logo displayed on signage.
IEEE Committee Members Apparel (50)	1	1500	Contributor's name/logo displayed on apparel.
T-shirt competition	1	750	Page ad in printed program.
In-Kind "Freebees"	UL	N/C	Items to be distributed w/Registration materials bag
Prize give-a-ways will be considered	UL	N/C	Verbal recognition at time of give-a-way

If you have questions, you can contact the following Contributor representative in your area:

- Central Virginia Section Sean Haynes
s.a.haynes@ieee.org
(434) 996-5611
- Hampton Roads Section Bob Kugler
kubobsue@cox.net
757-430-6228
- Richmond Section Joe Florino
florinoja@hotmail.com
804-598-5259
- Virginia Mountain Section TBD
- Contributor Coordinator Kimberly Haynes
kkhaynes@cville.net
434.996.7977

IEEE SoutheastCon 2007

Contributor's Application Form

Richmond Marriott, Richmond, VA

We hereby submit this application as a Contributor and agree to abide by the terms and conditions set forth by IEEE SoutheastCon 2007 in this prospectus. We understand that this application becomes binding as a contract when executed by SoutheastCon 2007.

"There will be no cancellations and no refunds."

Company Name _____
Company Representative/Title _____
Street Address _____
City/State/Zip/Country _____
Phone _____ Fax _____
E-mail _____

Please list the selected Contributor's opportunities you wish to participate in:

Activity Name	Amount \$
_____	_____
_____	_____
_____	_____
Total Amount	_____

Make check payable (US dollars)/Purchase Order to **IEEE SoutheastCon 2007.**

Please mail Check/Purchase Order and completed Application Form to:

Mr. Bill Clayton
IEEE SoutheastCon 2007 Treasurer
6457 Blackwater Road
Virginia Beach, VA 23457

Please direct payment questions to: w.clayton@ieee.org 757-432-9000

Contributor's authorization given by:

Signature _____	Date _____
Print Name _____	Company Title _____

IEEE Member Solicitor's Name: _____
Print Name

Inquiries contact Kimberly Haynes, kkhaynes@cville.net, 434.996.7977

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